

Adrian Foy

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Education

GRAPHIC DESIGN CERTIFICATE OF ACHIEVEMENT | 2016 | S.A.I.T

OPEN STUDIES | 2011 | MOUNT ROYAL UNIVERSITY

Skills & Abilities

Freelance Graphic Designer, developing and completing original concepts, illustration, building collaborations and partnerships with diverse clients and designers.

Proficient in Adobe Creative Cloud 2019, Affinity Photo & Designer, Adobe Captivate, Clip Studio Paint, Sketchbook Pro, Concepts App, Procreate for iPad, Final Cut Pro, and Vegas Pro Edit.

Exceptional communication and collaboration skills.

Ability to work independently and in a team environment.

Excellent understanding of and experience with Macintosh and Windows based computers and applications, including troubleshooting skills.

Experience

GRAPHICS DESIGNER – E-LEARNING TEAM | C4I TRAINING & TECHNOLOGY | JANUARY 2019 - CURRENT

- Developing one page layout designs and portfolio marketing materials to be used in trade shows.
- Creating eLearning content, while collaborating with instructional designers and subject matter experts
- Building interactive eLearning modules and courses
- Team focused work to create innovative and engaging eLearning solutions

FREELANCE GRAPHIC DESIGNER | AJAX GRAPHICS | 2015 - CURRENT

- Designed company 'Mascot' to be used on products and merchandise - XTFNYLASHES (2020)
- Designed five elements for clothing prints - Five Element Fist (2019)
- Designed 'Eye Reference' chart for Xtfnylashes - Eyelash Extensions (2019)
- Designed logo for Future Hope Cleaners (2019)
- Designed website, company logo, and business cards for AW Engineering Consultants (2016)
- Designed storefront logo, handout flyers, and business cards for Dowden Floors & Interiors (2015-2016)

- Storyboarded and scripted a commercial for Shaw Cable, which aired online and on TV across Canada (2013)
- Nine-year exhibitor in Artist Alley at the Calgary Comic & Entertainment Expo.
- Three-year exhibitor in Artist Alley at the Edmonton Comic & Entertainment Expo.
- Published as a guest appearance in Tales of The Moonlight Cutter - issue #5.
- Manage commissionable drawings, illustrations, graphics and prints for customers.

TESTING SPECIALIST – BUSINESS MANAGEMENT APPLICATION TEAM | SHAW CABLE | 2015 - JUNE 2019

- Extensive testing of Shaw new customer database system through various software releases. This included a test plan with outlined scenarios (using real hardware) and mark off if it passes or fails within a live environment.
- Worked closely with various internal teams to develop collaborative relationships.
- System Defect testing and validation.

CORE CARE SPECIALIST | SHAW CABLE | 2013 - 2015

- The Core system (now called START) was the new customer housing system that replaced CBS (Cable Based System) and changed the way agents interact with customers. We worked with Alpha and Beta customers in full testing lengths, setting up services, changing package lineups, billing, tracking payments and troubleshooting of customer services.

GATEWAY SPECIALIST | SHAW CABLE | 2012 – 2013

- Extensive troubleshooting of the Gateway cable box as well as Shaw's HD Guide cable box. This includes provisioning the equipment from installation and third party retail to final stages where customers can use the hardware. In this role, I dealt with customers daily.

TECHNICAL SUPPORT REPRESENTATIVE | SHAW CABLE | 2011 - 2012

- Technical Service Representative consisted of troubleshooting internet and cable based technical problems for customers nationally. Most issues were resolved through CBS commands, as well as web based tools.

VISUAL MERCHANDISER | APPLE INC. | 2008-2010

- Lead Visual merchandiser of store layout and products. Adhered to Apple's visual layout of planograms, which changed on a weekly basis.
- Overnight store and front window display changes for new product launches.

References available upon request.